

Functional Advantages and Practical Approaches of Party History Education in Ideology Based on Network Platform

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Abstract

With the rapid development of network information technology, we have gradually entered the "internet plus" era, which has greatly changed the educational environment of universities, requiring universities to change traditional educational concepts and models. Under this background, the ideological education in universities is facing severe challenges, and it is necessary to innovate and develop the ideological education in universities in order to improve the quality of ideological education. Ideological theory course is the main channel to improve college students' ideological quality, and party history education is an important content of college students' ideological quality. Incorporating the history of party history into ideological education in universities can lead young college students to correctly understand the law of social development. This paper mainly analyzes the importance of college students' party history education under the background of "internet plus", points out the problems of university ideology education, and explores the effective ways of party history education in order to innovate the ideological education network platform and promote students' all-round development.

Keywords: Ideology education, Party history education, Network platform

I . Introduction

Under the background of "Internet plus" era, the disadvantages of traditional ideology education network platform are gradually revealed. In order to cater for the development of the times and teaching needs, the innovation and reform of ideology education has become an inevitable trend of development [1]. Internet plus education, as an important strategic direction of China's development in recent years, can effectively promote the development process of China's modernization, and gradually realize the effective construction of [2], such as mobile Internet, big data and Internet of things. Carrying out party history education in universities is a good protective clothing to ensure that college students can uphold a correct view of history and adhere to Marxist beliefs in the face of increasingly complex international ideological situation. At the same time, it can promote college students to break through and challenge themselves in setbacks, so as to realize personal progress [3]. At the present stage, universities are also beginning to strengthen the emphasis on Internet plus education. At the same time, the Internet itself has brought new challenges to ideology education. Therefore, in this era, it is of practical significance and urgent to strengthen the research on the ideology education in the era of "Internet plus" in [4]. Integrating party history and national history into university ideology education can lead young college students to correctly understand the law of social development and closely link their personal growth and progress with the great cause of socialism with Chinese characteristics and the realization of the great rejuvenation of the Chinese nation [5].

As an important educational content of universities, in order to meet the development of the times, ideology education must actively make innovation and reform to improve the level of ideology education [6]. Carrying out party history education has its own functional advantages, such as highlighting the guiding function, model demonstration and guidance, educating people, faith education, incentive function, anti frustration ability training, etc. Party history has always been an indispensable part of ideology education curriculum. Without the efforts and efforts of the Communist Party of China in recent 100 years, there can be no new China with a new look today [7]. The establishment and development of the Communist Party of China is also inseparable from the political development of our country. It can obtain the status of the ruling party and win the support and support of the people all over the country. It must also have a strong spiritual guiding force [8]. College ideology theory course is the main

channel to improve college students' ideology quality, and party history education is an important content of College Students' ideology. In the era of Internet plus, the deep integration of university ideology education and Internet has played an important role in fully displaying the educational value of the Internet [9]. This article mainly analyzes the importance of the party history education for college students under the background of “Internet plus”, points out the problem of ideology education in universities, and explores effective ways to educate Party History, with a view to innovating ideology education network platform and promoting the all-round development of students.

II. The Value of Integrating the Party History and National History into the Ideology Education in the Context of “Internet Plus”

“internet plus” refers to the integration of advanced network technology in different industries and fields, so as to realize the effective combination of traditional industries and the Internet. In the “internet plus” era, ideological education in universities is facing both certain challenges and rare opportunities. In the “internet plus” era, the information access channels and the amount of information that college students have access to have been expanded. Whether it is a complex information dissemination environment or information content bearing multiple values, it is easy to have a negative impact on college students who are in the value shaping stage and lack the ability to distinguish information [10]. Party history and national history should be integrated into ideological education in universities, and the content and form of ideological education should be optimized. First, we should strengthen revolutionary belief education, and second, we should help students establish a “yardstick” for study and life [11]. The integration of party history and national history into ideological education in universities will help students establish firm and firm socialist beliefs. The integration of party history and national history into ideological education in universities can help students grasp the experience and lessons in the history of revolution and construction in China, scientifically understand and grasp socialism, and better build socialism.

Ideology education is an important part of university teaching and an important link of personnel training, which directly affects students' all-round development and growth. At present, under the background of “internet plus”, it is imperative to innovate ideological education in universities, which is of key significance. Figure 1 shows the measurement and functional structure of the intelligent information management system.

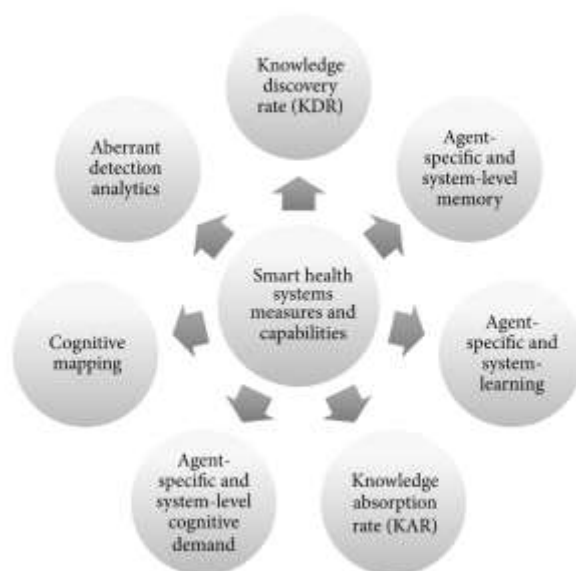


Fig.1 Measures and Capability Structure of the Intelligent Information Management System

Compared with the previous university ideology education environment, the pan-entertainment environment presented in the “internet plus” era has also brought greater difficulties to university ideology education. Behind

historical knowledge are stories and historical facts. Ideological education in universities should explore the rich educational resources contained in the history of party history, so that the background and details of knowledge become clearer and deeper, and life experience is placed in an important position, and then internalized into strong feelings in students' hearts to stimulate students' forward strength. "internet plus" is an upgraded version of the integration of the two industries. It takes the Internet as the core feature of the current information development, extracts it, and fully integrates it with industry, commerce, finance and other service industries. The sharing of Internet information dissemination can also promote the development of ideological education theory in universities, so that advanced ideas and experiences of ideological education can be effectively disseminated, shared and applied. It also plays a vital role in promoting the effectiveness of ideological education in universities. In-depth study of party history and national history can make abstract knowledge concrete and contextualized, so as to guide students to improve their self-management ability and management effect, to have a deeper understanding of the contribution of the Party in revolution and construction, and to obtain the "source power" to improve their self-development. Figure 2 shows the breakdown of complexity factors in ideology management.

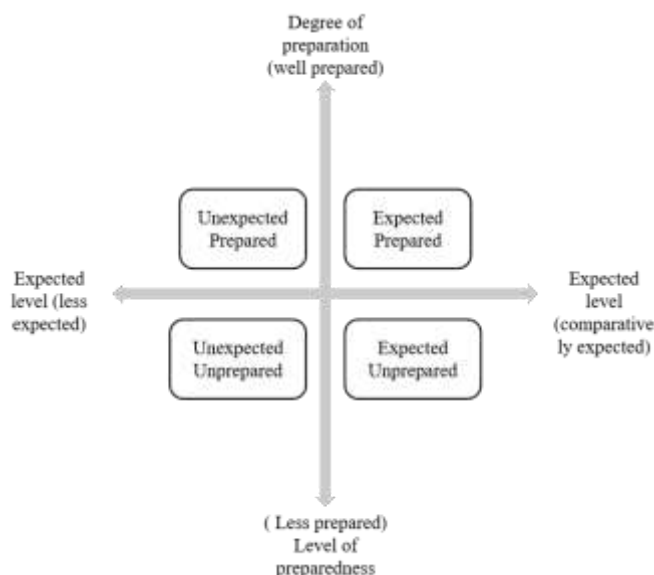


Fig.2 Classification of Problem Complexity Factors in Ideology Management

Network development provides students with a new way to acquire knowledge, and students' ideas have changed greatly. University ideology education should also comply with the development needs of the times, seize the favorable development opportunities brought by Internet technology, innovate the ideology education network platform, and meet the learning needs of students. Secondly, we should understand the demand for talents in the era of "Internet plus". We should innovate the university ideology education network platform with the demand of talents, optimize and enrich teaching contents, and make the ideology teaching function fully reflect and cultivate the talents needed for social development. College students are the future socialist builders of the motherland and the new force on all fronts. It is very necessary for college students to receive party history education no matter what work they engage in in the future [12]. Through the study and education of the students' Party's fine style and tradition, not only let the students carry forward and inherit our party's fine style and tradition, but also help them establish a scientific world outlook, outlook on life and values" "Internet plus" as a new form of economic society, in this basic form, the Internet has fully played its advantages in the allocation of production factors, thus promoting the full application of the Internet in all aspects of social life.

III. Innovation of Party History Education in Ideology Education Based on Network Platform

A. Innovate and Reform the Ideology Education Network Platform

The innovation of ideology education in universities based on the background of “internet plus” includes two aspects: the innovation of educational concept and the innovation of educational model. Among them, universities should update the traditional ideology education concept based on constructivist teaching theory, take students as the main body of learning, and aim at stimulating students' interest in learning and allowing students to build their own knowledge. In order to control the development of college students' bad thoughts more effectively, ideology education needs to grasp students' ideological trends in time, pay attention to students' public opinion, and guide students' ideology effectively. In addition, university ideology educators should guide students to establish correct ideas and values in a more forward-looking way, and hold ideology study and discussion activities regularly or irregularly, so that students can speak freely. In this process, teachers need to observe every student's words and deeds, give education guidance to students with problems, and make students more consciously abandon the bad information of ideology education. In order to innovate ideology education, teachers should make in-depth research on teaching models and methods, find the breakthrough point of innovation and development, develop new teaching models, and effectively integrate Internet and modern information technology into them.

Under the brand-new concept of ideology education, teachers should guide students to explore knowledge independently, so that students can build their own knowledge framework system, while teachers only play the role of tutors. The big data ideology education system model is shown in Figure 3.

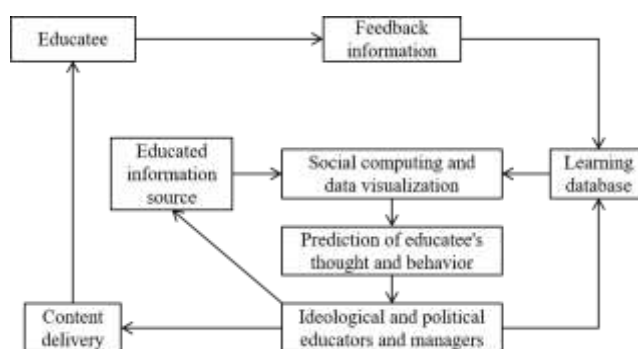


Fig.3 Big Data Ideology Education System Model

In the process of innovating the concept of ideology education, university teachers should be fully aware of the significance of applying Internet technology to ideology education, so as to gradually infiltrate Internet teaching into traditional ideology teaching. Today, with the continuous development of “internet plus”, universities must fully realize the importance of guiding students' ideological development on the basis of meeting teaching needs. Therefore, when disseminating ideology information, university teachers must proceed from students' reality and fragment the valuable information on the network to help students master this information. Universities should also innovate the previous assessment indicators of ideology education, pay attention to students' test scores, and bring students' normal study conditions into the assessment system, and build a whole-process assessment model to ensure the objectivity of the final assessment results. In this process, universities not only need to increase investment and strengthen the awareness of ideology educators using the Internet to carry out ideology education, but also need to optimize the construction of ideology education network platform on the basis of building an ideology education network platform and accurately grasping the law of Internet communication.

B. Optimizing and Integrating Ideology Education Resources

University ideology education should make full use of the achievements of the Internet, provide a broader platform for ideological education exchange for university students, realize effective communication between teachers and students, and help students analyze current hot social phenomena and arouse students' thinking. In addition, teachers

can publish articles with ideological education significance on these platforms to encourage students to read and get some enlightenment. Incorporating the history of party history and national history into ideological education in universities can guide college students to correctly understand the law of social development, strengthen their sense of loving the party and patriotism, improve the learning effect of ideological education, enrich their learning experience, and increase their sense of acquisition and accomplishment. In order to fully reflect the fairness and justice of the evaluation of ideology education, teachers should carry out multi-dimensional assessment of teaching, that is, students themselves, teachers and relevant experts should be included in the evaluation system, and a jury should be set up together.

Universities should optimize and integrate ideological education resources with the help of professional ideological education platform, that is, they should constantly update and upload ideological education knowledge in the platform in combination with teaching needs, so as to facilitate students to consult and download learning materials, so that students can learn more comprehensive knowledge and improve teaching level [13]. The supply relationship of teaching resources of online teaching platform is shown in Figure 4.

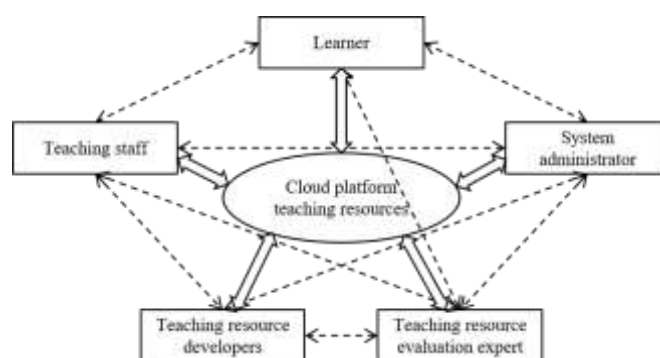


Fig.4 The Supply Relationship of Cloud Platform Teaching Resources

With strong professional ability, teachers can flexibly use a variety of ideological education methods and means to guide students to learn ideological political knowledge, which can make students form correct ideas, realize their responsibilities and improve the quality of internet ideological teaching. Party history education is the prescribed action of ideological education in universities. Therefore, the quality of ideological education in universities depends on the quality of party history education to a great extent. To ensure the normal and efficient development of Party history education, universities must construct a strict and scientific guarantee mechanism during exploration. Under the background of “internet plus”, in order to keep up with the development needs of the times, universities must make good use of the advantages of the Internet and give full play to the role of the main position of ideology education, so as to achieve the goal of running a school efficiently. In this process, on the one hand, universities should integrate the network information education mode on the basis of the traditional ideology education network platform, so as to further extend the traditional ideology education. In the information age, students spend more and more time on the Internet, which may be affected by bad information if they are careless. Only by helping students correctly identify the reliability, authenticity and enthusiasm of information can they effectively improve the quality of ideology education and promote the further development of ideology education.

IV. Conclusions

The integration of the history of the Communist Party of China education into the ideological education course in universities is the general trend of the continuous reform and development of the ideological education course in the new era, which has broad application teaching space and is of great benefit to promoting the modernization of the ideological education course. The arrival of “internet plus” era has brought more difficulties to the ideological education in universities. However, exploring the path of deep integration between ideological education and the Internet under the background of “internet plus” is an inevitable requirement to make ideological education adapt to

the environment of “internet plus” era. In view of the problems existing in the current ideology education, universities can take measures such as innovating ideology education network platform, optimizing and integrating ideology education resources, innovating ideology education methods, and constructing ideology education network platform, so as to realize the effective integration of ideology education and internet and improve the actual effect of university ideology education. Universities should actively change the traditional ideological education network platform and methods, optimize the teaching process, build a professional platform, and improve students' information identification ability. Universities not only need to do a good job in the construction and optimization of ideological education network carrier, but also need to promote the attractiveness and affinity of ideological education language, and provide human resources guarantee for the development of ideological education innovation and the improvement of ideological education effectiveness by improving the construction of teachers.

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